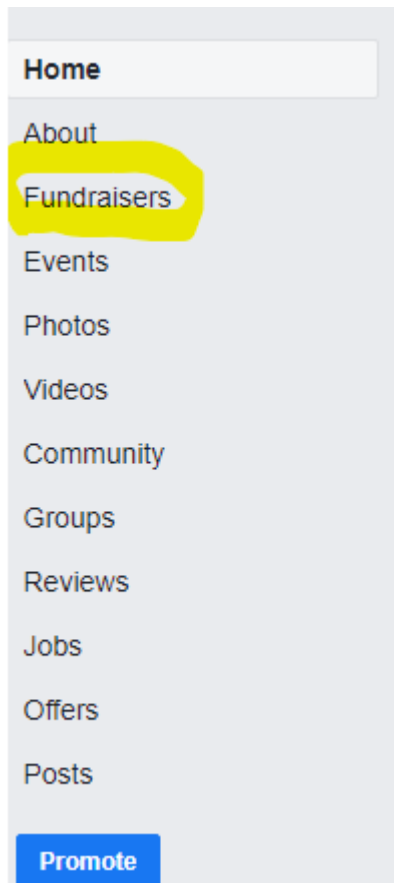


Six steps to setting up Facebook charity fundraiser:

1) Go to your Facebook account.

2) Go to your 'Home' page and look on the left side column. You should see the 'Fundraisers' option.




Hit the '+ Raise Money' button.



Click on "Charity" button.

3) Pick your charity that you'd like to raise money for – Sail Training Ireland for Youth Development.



Let's start with the basics

Who is organising the fundraiser?
Sail Train ▼

Who are you raising money for?
Sail Training Ireland for Youth Development

How much money do you want to raise? ⓘ
200 EUR ▼

When should your fundraiser end? ⓘ
21/1/2020

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Next

4) Set your fundraising goal. We've seen many successful fundraisers at €200 or sometimes even more! Set something that you feel happy with and see where it goes. You can always raise the amount if you happen to hit your initial target quickly

5) Invite people on your friends' list and engage with them! This is key. Share often on your timeline. Remember that not everyone will see something when you post just once.

6) Thank people as they donate. These people are donating to Sail Training Ireland because of you and your passion for the charity and sail training.